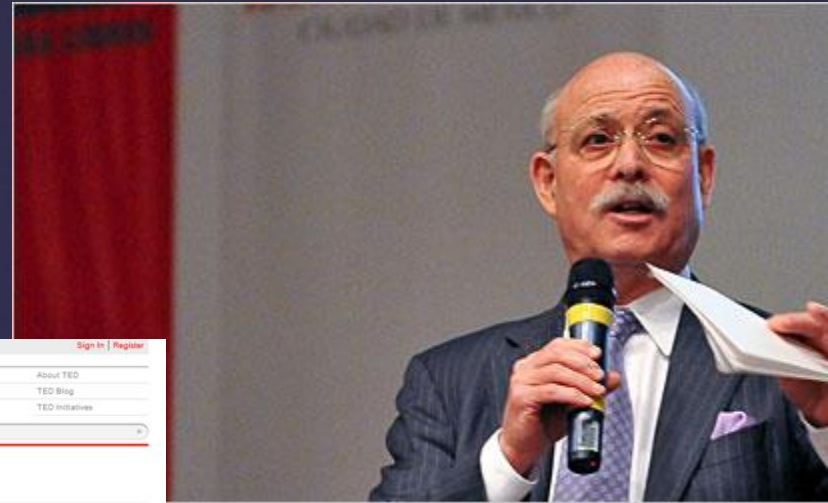


Jeremy Rifkin



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Speakers **Jeremy Rifkin: Writer, thinker**



Author and social thinker Jeremy Rifkin asks, "Can we reach biosphere consciousness and global empathy in time to avert planetary collapse?"

Why you should listen to him:

Jeremy Rifkin is president of the Foundation on Economic Trends and the author of 17 bestselling books on the impact of scientific and technological changes on the economy, the workforce, society and the environment. His books have been translated into more than thirty languages and are used in thousands of universities, corporations and government agencies around the world.

Rifkin has been an advisor to the European Union for the past decade. He has been a senior lecturer at the Wharton School's Executive Education Program at the University of Pennsylvania, and his monthly column on global issues appears in many of the world's leading newspapers and magazines, including *The Los Angeles Times* and *The Guardian*.

"The Empathic Civilization is emerging. A younger generation is fast extending its empathic embrace beyond religious affiliations and national identification to include the whole of humanity and the vast project of life that envelops the Earth."
— Jeremy Rifkin

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Jeremy Rifkin on the Web

Website: [Jeremy Rifkin's homepage](#)

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Juliana Machado Ferreira
Rory Stewart
Sam Richards

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Technology, History and Destiny
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Best of the Web

Conferences

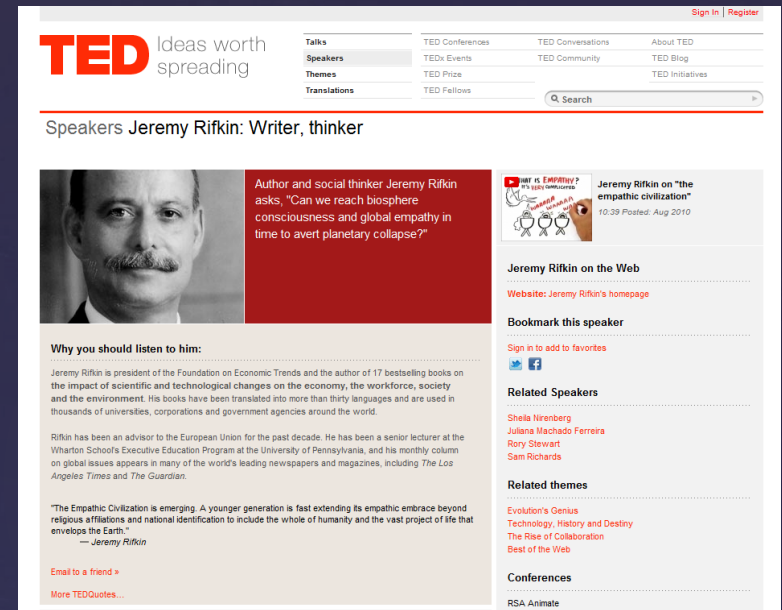
RSA Animate

Approaches to Human Development and Environmental Sustainability

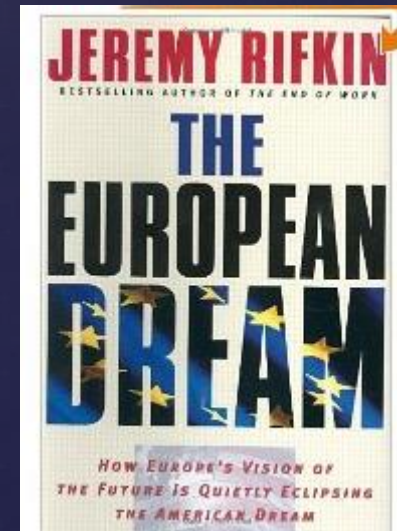
Jeremy Rifkin

Background

- ▶ American economist, writer, public speaker, political advisor, social/environmental activist, and **FUTURIST**.
- ▶ Creator of the **Foundation On Economic Trends**
- ▶ According to the *The European Energy Review*: "Perhaps no other author or thinker has had more influence on the EU's ambitious climate and energy policy than the American 'visionary' Jeremy Rifkin."

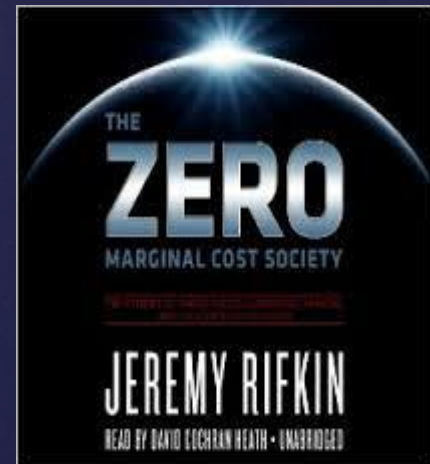
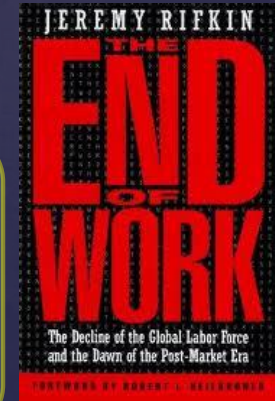
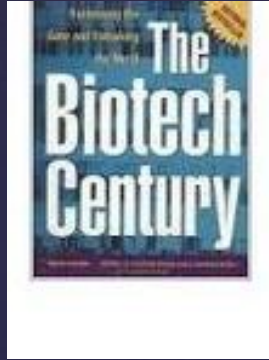


The screenshot shows the TED website profile for Jeremy Rifkin. At the top, the TED logo is followed by the tagline "Ideas worth spreading". Navigation links for Talks, Speakers, Themes, and Translations are on the left, while TED Conferences, TEDx Events, TED Prize, and TED Fellows are on the right. A search bar is located on the far right. Below the navigation, the title "Speakers Jeremy Rifkin: Writer, thinker" is displayed. A portrait of Jeremy Rifkin is shown next to a quote: "Author and social thinker Jeremy Rifkin asks, 'Can we reach biosphere consciousness and global empathy in time to avert planetary collapse?'". To the right of the portrait is a video thumbnail titled "Jeremy Rifkin on 'the empathic civilization'" with a timestamp of 10:39 and a date of Aug 2010. Below the portrait, a section titled "Why you should listen to him:" provides a brief biography of Rifkin, mentioning his role as president of the Foundation on Economic Trends and his authorship of 17 bestselling books. It also notes his advisory role to the European Union and his senior lectureship at the Wharton School. A quote from Rifkin is included: "The Empathic Civilization is emerging. A younger generation is fast extending its empathic embrace beyond religious affiliations and national identification to include the whole of humanity and the vast project of life that envelops the Earth." — Jeremy Rifkin. At the bottom of this section are links for "Email to a friend" and "More TEDQuotes...". To the right of the biography, there are sections for "Jeremy Rifkin on the Web" (linking to his homepage), "Bookmark this speaker" (with a link to add to favorites), "Related Speakers" (listing Sheila Nirenberg, Juliana Machado Ferreira, Rory Stewart, and Sam Richards), "Related themes" (listing Evolution's Genius, Technology, History and Destiny, The Rise of Collaboration, and Best of the Web), and "Conferences" (listing RSA Animate).



Rifkin's Books

1. 1973, How to Commit Revolution American Style: Bicentennial Declaration, with John Rossen.
2. 1975, **Common Sense II: The case against corporate tyranny.**
3. 1977, Own Your Own Job: Economic Democracy for Working Americans.
4. 1977, **Who Should Play God? The Artificial Creation of Life and What it Means for the Future of the Human, with Ted Howard.**
5. 1978, The North Will Rise Again: Pensions, Politics and Power in the 1980s, with Randy Barber.
6. 1979, The Emerging Order: God in the Age of Scarcity, with Ted Howard
7. 1980, Entropy: A New World View, with Ted Howard.
8. 1983, Algeny: A New Word—A New World, in collaboration with Nicanor Perlas 1985, Declaration of a Heretic.
9. 1987, Time Wars: The Primary Conflict In Human History
10. 1990, **The Green Lifestyle Handbook: 1001 Ways to Heal the Earth** (edited by Rifkin),
11. 1991, Biosphere Politics: A New Consciousness for a New Century
12. 1992, Beyond Beef: The Rise and Fall of the Cattle Culture
13. 1992, **Voting Green: Your Complete Environmental Guide to Making Political Choices In The 90s, with Carol Grunewald Rifkin**
14. 1995, The End of Work: The Decline of the Global Labor Force and the Dawn of the Post-Market Era
15. 1998, **The Biotech Century: Harnessing the Gene and Remaking the World**
16. 2000, The Age Of Access: The New Culture of Hyper-capitalism, Where All of Life is a Paid-For Experience.
17. 2002, The Hydrogen Economy: The Creation of the Worldwide Energy Web and the Redistribution of Power on Earth.
18. 2004, **The European Dream: How Europe's Vision of the Future is Quietly Eclipsing the American Dream.**
19. 2010, **The Empathic Civilization: The Race to Global Consciousness In a World In Crisis.**
20. 2011, The Third Industrial Revolution: How Lateral Power Is Transforming Energy, the Economy, and the World.
21. 2015 **The Zero Marginal Cost Society: The Internet of Things, the Collaborative Commons, and the Eclipse of Capitalism.**



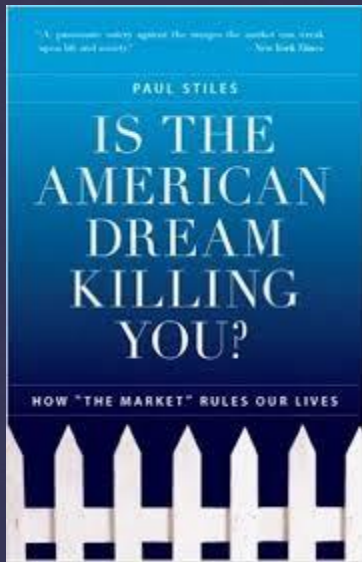
Jeremy Rifkin

MEDIA and Global Environmental Policy

- Founder and chairperson of the *Third Industrial Revolution Global CEO Business Roundtable*
 - More than **100 of the world's leading renewable energy companies**, construction companies, architectural firms, real estate companies, IT companies, power and utility companies, and transport and logistics companies
- **1988: The Global Greenhouse Network.** Rifkin brought together **climate scientists and environmental activists from 35 nations** in Washington, D.C. for the first meeting of the Global Greenhouse Network.
- **1989: The Hollywood Lectures** on global warming and related environmental issues for a diverse assortment of film, television and music industry leaders, with the goal of organizing the Hollywood community for a campaign.
- **1990:** Formation of TWO major environmental organizations, **Earth Communications Office (ECO)** and **Environmental Media Association**



American Dream?



European Dream?

Living to Work: How the U.S. Stacks Up

COUNTRY	DAYS BY LAW	AVERAGE
Sweden	25	25-35
Austria	25	30
Denmark	25	30
Germany	24	30
Italy	20	30
Norway	21	30
Spain	25	30
France	25	25-30
Switzerland	20	25-30
Ireland	20	28**
Australia	20	25
Finland	24	25
Netherlands	20	25
Portugal	22	25**
United Kingdom	20	25
Belgium	20	24**
Greece	20	23
Japan	10	17.5
China	15	15
U.S.	0	10.2*

Sources: European Industrial Relations Observatory, World Tourism Organization; Los Angeles Times;

* Bureau of Labor Statistics, paid-leave after three years;

** Economic Policy Institute